

Office Memorandum • UNITED STATES GOVERNMENT**TO :** Chief, Intelligence School**DATE:** 19 October 1962**FROM :** OTR Briefing Officer**SUBJECT:** CIA Briefing for International Business Executives

1. The "BCIU Training Program for International Business Executives" is sponsored by the Business Council for International Understanding and conducted by the American University School of International Service. BCIU membership includes over 75 of the top US corporations, such as Dupont, Ford, GE, and Texaco. The Director of the Training Program is Mr. Harold M. Randall, former career FSO and Ambassador to the OAS. The Course, given five times a year, began in 1959. Each course averages 12 to 15 persons.

2. State, Defense, USIA, AID, and the FBI participate in the Program. CIA participation dates back to 25 November 1959. There has been participation in 16 programs since then. The request for CIA participation came from Ambassador Randall through Dean Ernest S. Griffith, Dean of the American University School of International Service. I do not know which persons were contacted in CIA at the time, but my instructions to present an unclassified, off-the-record lecture to these senior businessmen came from Mr. Matthew Baird, Director of Training. In addition, the DDI (Mr. Amory) has occasionally sent OCI persons, such as Mr. Dreyer, to participate in area seminars.

3. In the spring of 1962, the DCI was the guest of honor at the luncheon held at the American University for the BCIU Policy Board. In the afternoon Mr. McCone spoke to the Board on the value of BCIU's Training Program for International Business Executives. He stressed the importance of American businessmen, whether living abroad or traveling, being prepared to speak accurately about the United States, its economy, political system, and cultural institutions. Mr. McCone pointed out that the businessman is a key individual in representing the United States in other countries and, as such, can do more than any other American to bring out clearer understanding of the United States and its people.

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4. In my opinion, these briefings have been quite worthwhile, primarily as a public relations effort of the Agency vis-à-vis the private sector of the US international effort.



STAT

Attachments:

1. Brochure: BCIU Training Program
2. Outline of briefing by OTR Briefing Officer
3. Newsletter referring to Mr. McCone's participation in program (pages 1 and 2)

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ROUTING AND RECORD SHEET

SUBJECT: (Optional)

FROM:

Chief, Intelligence School/OTR

NO.

DATE

19 October 1962

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1. DDTR
1D-0418

23 Oct 62

DB

Attached is an account of the background of Paul Chrétien's activity as a lecturer in the Training Program for International Business Executives at American University

B.B. Bennett

2. DTR
1D-0418

24 Oct 1962

MB

3.

4.

2 to 5 per your request.

5. DD/S
7D-26

10/25/62 10/26/62

W

Agree that.

6. DTR 1D-0418

30 Oct 62

DB

this is a worthwhile effort

7. DTR

MB

so long as Paul can spare the time

8.

9. C/IS

1 Nov

MB

10. Mr. Chrétien

11.

12.

13.

14.

15.